

# jennifer schwartz | resume

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## EXPERIENCE

### **Jenni Schwartz (Klein) Design, *Principal***

New York, New York (January 2006 - Present)

- Manage (in every aspect) a multi-disciplinary design studio with a focus on web design/development, logo design/branding and print materials/production
- Aid clients of multiple industries to reach their communications objectives through careful research and analysis, imaginative design, and the appropriate use of current technology

### **Major League Baseball, *Graphic Designer***

New York, New York (January 2005 - June 2005)

- Responsible for the successful production and layout design for the 2005 Major League Baseball Club Marks and Uniform Style Guide
- Teamed with the lead Art Director in the design production of Fanfest, an event during the 2005 All-Star Game, preparing banners, signs, entranceways, etc.
- Designed 36 foot walls of different themes to be displayed during Fanfest

### **The Financial Times, *Graphic Designer***

New York, New York (May 2003 - January 2005)

- Member of the creative team for FT.com, includes constant photo research and website updates for up-to-the-minute graphics
- Illustrate feature/current event articles, specials, banners, letterboxes and skylines
- Code and design interactive Flash specials
- Awareness of national and international politics and current events

### **The National Hockey League, *Junior Graphic Designer***

New York, New York (August 2002 - May 2003)

- Designed logos, posters, invitations and fliers
- Created the actual puck and many giveaways for the 2003 NHL All-Star Game
- Designed advertisements for several sports magazines
- Prepared files for print and production

## EDUCATION

### **CUNY City College - New York, NY**

#### ***Master of Arts in Art Education, September 2007***

- GPA 3.9/4.0
- Honors: Graduated Magna Cum Laude

### **University of Michigan, Ann Arbor - School of Art & Design**

#### ***Bachelor of Fine Arts, April 2002***

- Concentration in Graphic Design, GPA 3.5/4.0
- Honors: Graduated Cum Laude, Delta Epsilon Iota National Honor Society, University Honors, Dean's List

### **Institute of Italian Studies - Florence, Italy**

- January 2001 - May 2001
- Emphasis in Art History and Italian culture, Extensive traveling

## SOFTWARE SKILLS + LANGUAGES

Windows & Mac OS Platforms, Adobe Photoshop, Adobe Illustrator, Adobe Image Ready, Adobe InDesign, Adobe Acrobat, Dreamweaver, Flash, Quark XPress, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, HTML, CSS, JavaScript, PHP

## WEBSITES

[www.kpr-nyc.com](http://www.kpr-nyc.com)  
[www.wanduta.com](http://www.wanduta.com)  
[www.devoralibin.com](http://www.devoralibin.com)  
[www.beechstreetgallery.com](http://www.beechstreetgallery.com)  
[www.simplyfreshprints.com](http://www.simplyfreshprints.com)  
[www.christopherrollinson.com](http://www.christopherrollinson.com)  
[www.mayer-studio.com](http://www.mayer-studio.com)  
[www.dollsanddivascollection.com](http://www.dollsanddivascollection.com)  
[www.sweetgracebabyart.com](http://www.sweetgracebabyart.com)  
[www.2generations.com](http://www.2generations.com)  
[www.pressplayproduction.com](http://www.pressplayproduction.com)  
[www.towerpropertygroup.com](http://www.towerpropertygroup.com)  
[www.jenniferflanders.com](http://www.jenniferflanders.com)  
[www.amskier.com](http://www.amskier.com)  
[www.monkeybusinessnyc.com](http://www.monkeybusinessnyc.com)  
[www.jessiceleightphoto.com](http://www.jessiceleightphoto.com)  
[www.cityscrapmetal.net](http://www.cityscrapmetal.net)  
[www.life-plus.us](http://www.life-plus.us)  
[www.realyoga.org](http://www.realyoga.org)  
[www.horsehook.com](http://www.horsehook.com)  
[www.truestallion.com](http://www.truestallion.com)  
[www.propayplans.com](http://www.propayplans.com)  
[www.llglegal.com](http://www.llglegal.com)  
[www.nyc-jc.com](http://www.nyc-jc.com)  
[www.moesnewyork.com](http://www.moesnewyork.com)  
[www.manhattanpark.com](http://www.manhattanpark.com)  
[www.suburbanjunglerealty.com](http://www.suburbanjunglerealty.com)  
[www.alilambert.com](http://www.alilambert.com)  
[www.b-a-f.org](http://www.b-a-f.org)  
[www.jcomplete.com](http://www.jcomplete.com)  
[www.butterfieldmarket.com](http://www.butterfieldmarket.com)  
[www.caledonfinancial.com](http://www.caledonfinancial.com)

## REFERENCES + CLIENT LIST

Available upon request